



## **ABOUT US**

IN THE YEAR 2019, AYRON IT SOLUTIONS WAS STARTED BY MR. PATAN AZIZ REHMAN, IN THE SAME YEAR THE COMPANY HAS STARTED DIGITAL MARKETING SERVICES AND 2021 IT NAMED AS AYRON DIGITAL SOLUTION (ADS) UNDER AYRON IT SOLUTIONS.



## WE ARE BEST

#### **OUR MISSION**

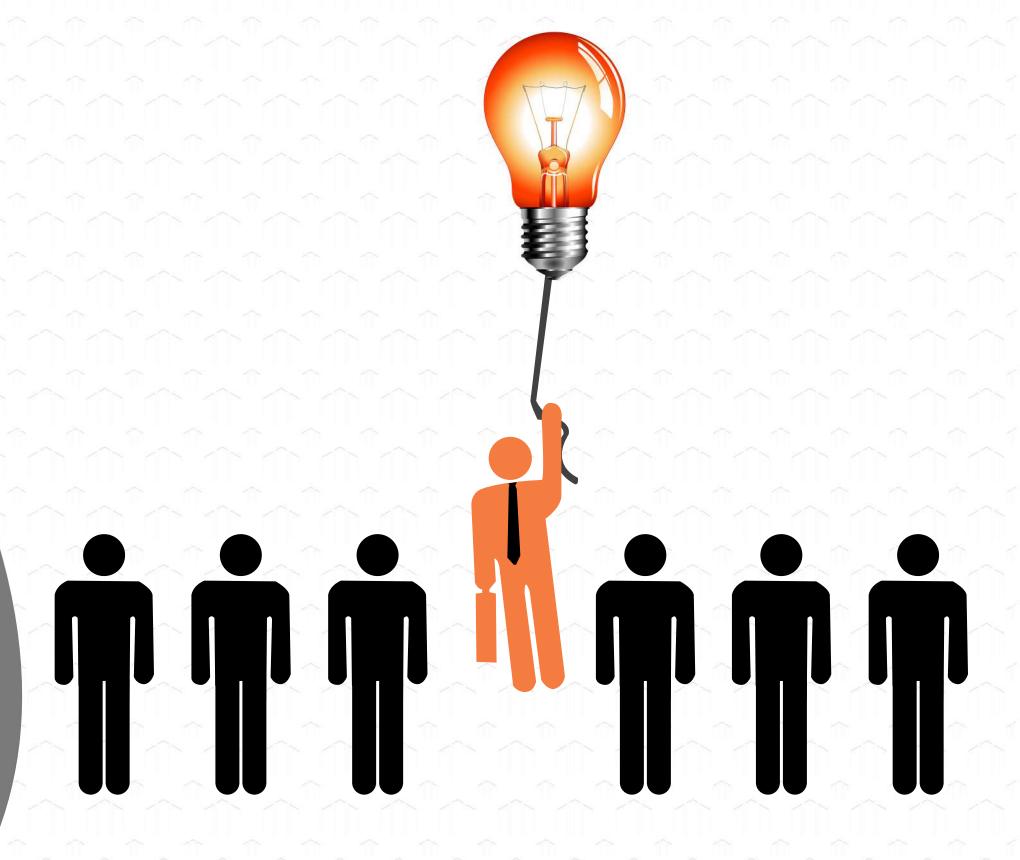
OUR MISSION IS ALWAYS TO PROGRESS OURSELVES IN A SMART WAY BY DELIVERING THE DESIRED OUTCOME IN LONG RUN.

#### **OUR VISION**

WE WANT TO BE THE MOST VALUED BUSINESS PARTNER FOR EVERY SMALL AND MEDIUM COMPANIES, TO CREATE LOCAL OPPORTUNITY, GROWTH AND IMPACT

#### **OUR VALUES**

FOSTER OPENNESS, RESPECT AND TRUSTWORTHY.
CAPTURE OPPORTUNITIES AND MAKE THINGS HAPPEN





## **OUR CORE VALUES**

#### **INTEGRITY**

WORK WITH UTMOST INTEGRITY AND ACCOUNTABLE

#### EMBRACE DIGITAL MARKETING

WE ALWAYS EMBRACE THE CHANGES IN DIGITAL MARKETING WITH OPEN ARMS AND WORK TO GIVE THE BEST

#### **EMBRACE CLIENTS**

IT IS ONE OUR CORE VALUES THAT NEVER KEEP ASIDE OUR CLIENTS,
WE ARE LOYAL AND CONSIDER THE CLIENTS GOALS AS OURS IN EACH AND EVERY STEP

#### **DELIVER THE RESULTS**

WITH UTMOST DEDICATION WE'LL DELIVER THE RESULTS WHICH ARE DESIRED WITH OUR SINCERITY.



## WHAT ADS DO?

WE ARE A.D.S A DIGITAL MARKETING COMPANY BASED IN VIJAYAWADA, INDIA. WE MAINLY FOCUS ON SATISFYING THE CLIENTS WITH OUR PROLIFIC RESULTS. WE KNOW, WHAT FUTURE TECHNOLOGY HOLDS FOR ANY BUSINESS THUS WE ARE UTILIZING THE RESOURCES AND PUT THEM IN PRACTICE IN BEST WAY TO INCREASE OUR EFFICACY IN EACH AND EVERY STEP WE TAKE FOR OUR CLIENTS GOAL.

A.D.S WORK SMART WAY TO BE EFFICIENCY, BY ADDING THE VALUES AND PURPOSE TO IT'S EVERY PROJECT WHETHER THEY ARE SOCIAL MEDIA MANAGEMENT, WEB DESIGNING, SEO, ADVERTIZING AND CONTENT CREATION, WE NEVER LOSE OUR CORE VALUES AND ALWAYS PUT THEM FORTH TO DELIVER THE OUTSTANDING RESULTS TO EVERY PROJECT WE TAKE OVER FROM THE CLIENTS.

## WE ARE

- **CREATORS** •
- PROMOTERS •
- PASSIONATE •
- PROFESSIONALS
  - COMMITTED •





## WEB DESIGNING & DEVELOPING



WEBSITES ARE THE PLACE WHERE WE CAN THOROUGHLY KNOW ABOUT A COMPANY. OUR WEB DESIGNING & DEVELOPING TEAM DESIGN

THE WEBSITES JUST LIKE YOU WANTED BUT WITH OUT MISSING THE CORE ASPECTS OF A WEBSITE.

- CREATIVE DESIGNING
- HIGH QUALITY BUILDING
- MOBILE USER FRIENDLY
- SEO FRIENDLY
- SUPPORTIVE MAINTENANCE



## WHAT WE MANAGE IN SOCIAL MEDIA



SOCIAL MEDIA HANDLING

PRESENCE IN SOCIAL MEDIA IS NOT ENOUGH, HANDLING THE SOCIAL MEDIA CAN BE TOUGH AT A TIME.
WE ARE HAVING HANDS-ON EXPERIENCE IN HANDLING THE SOCIAL MEDIA WITHOUT AFFECTING YOUR ONLINE REPUTATION.
WE ALSO BELIEVE REGULAR TOUCH IN CUSTOMERS THROUGH VARIOUS ACTIVITIES LEADS TO MORE BRAND POWER.



- **ACCOUNT CREATION** •
- SOCIAL MEDIA STRATEGY
  - POSTING •
  - REGULAR ANALYTICS •
- CONNECTING WITH THE OTHER APPS
  - VIDEO AND IMAGE POSTINGS
    - PAGES OPTIMIZATION •
    - REPUTATION MANAGEMENT
      - **REMARKETING**
      - HASH TAG RESEARCH

## SOCIAL MEDIA ADS MANAGEMENT



#### SOCIAL MEDIA ADVERTISING

WITH CUSTOMIZED AUDIENCE, YOUR BUSINESS GAINS THE MORE BRAND VALUE AND REACH WITH A SINGLE SOCIAL MEDIA ADVERTISEMENT AT LOWER INVESTMENT. THE RETURN ON INVESTMENT IS HIGH CONSIDERED TO TRADITIONAL ADVERTISING. WE ARE DOING IT WITH GREAT PASSION AND STRATEGIES NOT TO MISS A CHANCE TO GRAB THE CUSTOMERS AND MAKE THEM LOYAL.

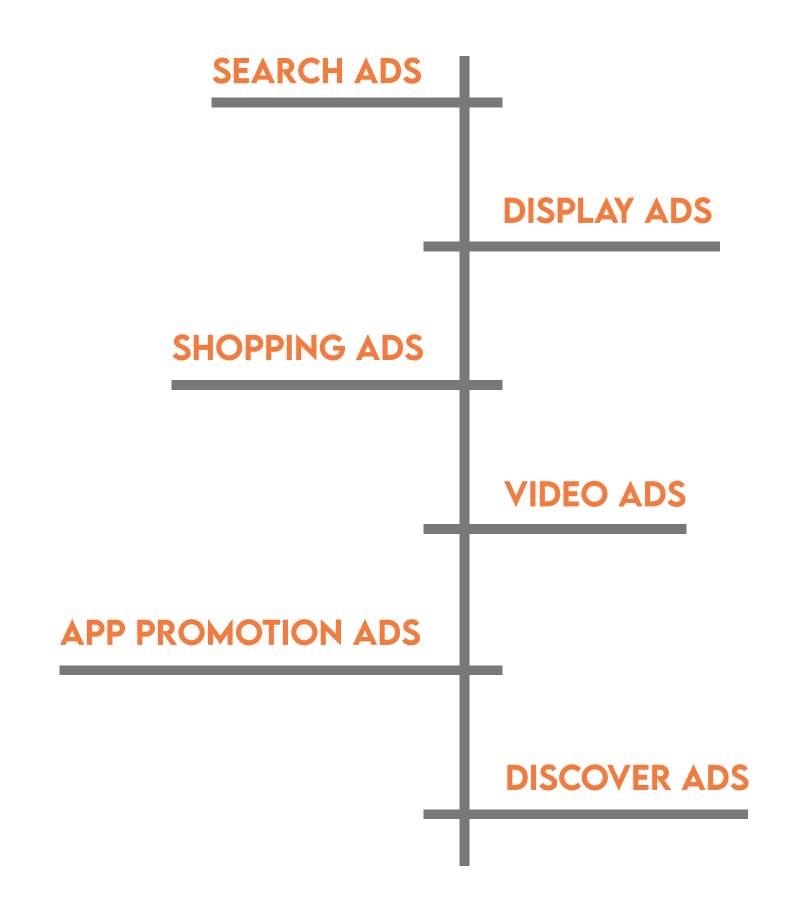
- KEYWORD RESEARCH
- ADS CAMPAIGNING
- REMARKETING
- TARGETING THE AUDIENCE BASED ON THE VARIOUS FACTORS LIKE
- BEHAVIORAL, PSYCHOGRAPHIC TARGET, LOOK A LIKE AUDIENCE, CUSTOM AUDIENCE TARGETING,
- GEO TARGETING AND DEMOGRAPHIC TARGETING.

## GOOGLE ADS



GOOGLE ADS, HAS MORE POTENTIAL CUSTOMERS, WITH OUR CUSTOMIZED AUDIENCE OPTION SUITABLE FOR THE PRODUCT ARE CHOSEN AS THE TARGET ONE TO HIT THE RIGHT SPOT OF THE AUDIENCE.

#### DIFFERENT TYPES OF ADS ON GOOGLE & YOUTUBE







## SEO

WE FOCUS ON THE VARIOUS ACTIVITIES OF THE SEO NOT ONLY THE KEYWORDS WHICH MAKES THE WEBSITE TO RANK IN TOP TEN. WITH OUR ORGANIC AND WHITE HAT SEO TECHNIQUES WE CAREFULLY CLIMB THE STEPS TO RANK HIGH.

#### BENEFITS YOU GET FROM THE SEO

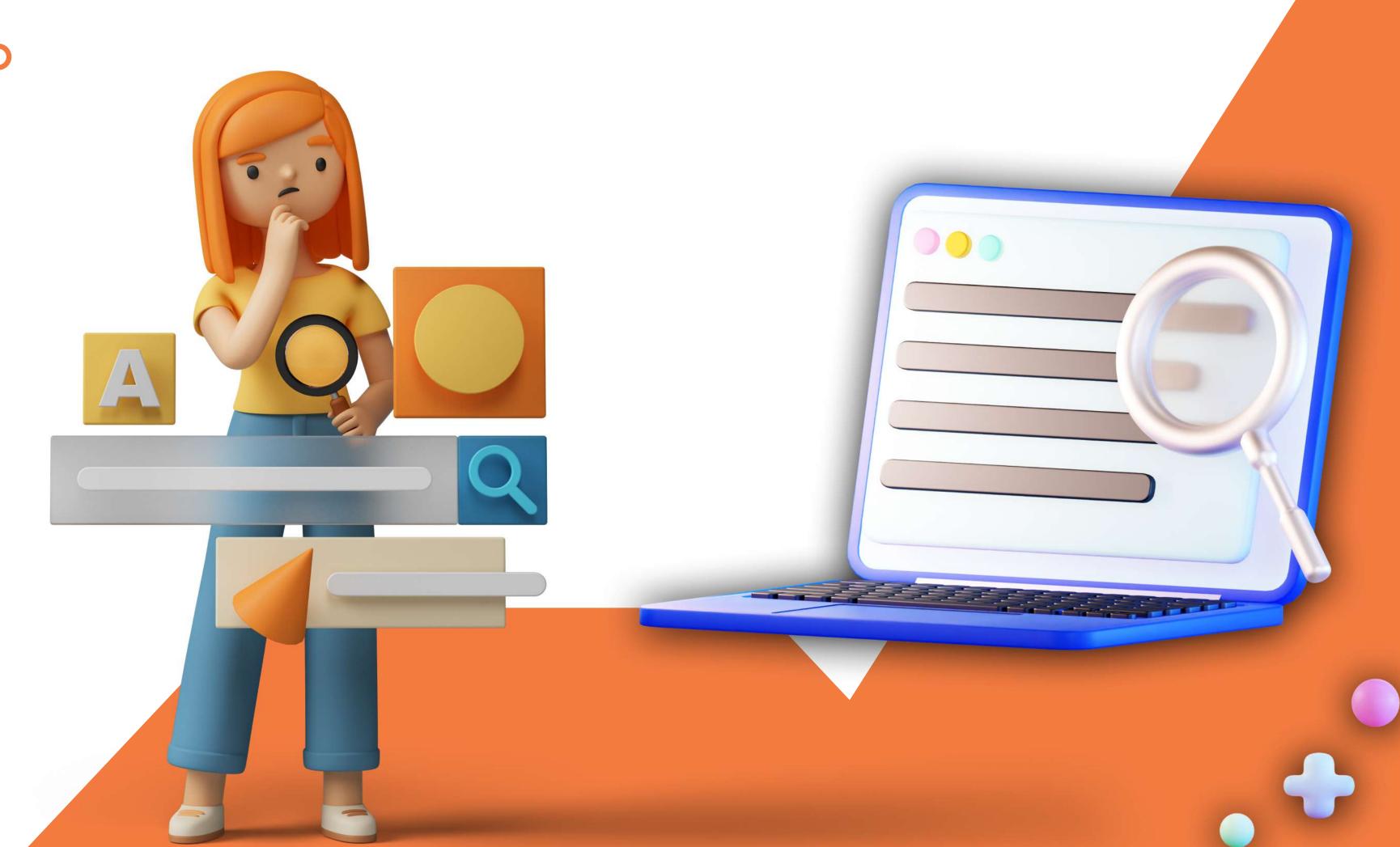
**INCREASE TRAFFIC** 

**GROW SITE CONVERSION** 

IMPROVE WEBSITE RANKING

**INCREASE CREDIBILITY** 

**GENERATE LEADS** 







#### HARD WORK PAYS OFF - IN THIS GENERATION SMART WORK PAYS OFF...

WHEN IT COMES TO ADS, OUR SMART TEAM ARE THE PILLARS AND THEY ABSOLUTELY LOVE THEIR JOBS WHICH MADE ADS TO REACH THE HEIGHTS.

#### **WEB DESIGNER:**

WITH THEIR LATEST SKILLS AND EXPERIENCE, OUR WEB DESIGNERS DEVELOP THE WEBSITES WHICH ARE EASY TO HANDLE SEO ATTRIBUTES.

#### **GRAPHIC DESIGNER:**

WE HAVE GOT THE BEST GRAPHIC DESIGNERS WHICH ALWAYS MAKES THE DESIGNS UNIQUE AND STAND OUT.

#### STRATEGY DEVELOPER:

EVERYTHING STARTS WITH A STRATEGY, OUR STRATEGISTS COME UP WITH SUITABLE STRATEGY WITHOUT MISSING THE EVERY ATTRIBUTE TO REACH OUR GOAL.

#### **SOCIAL MEDIA MANAGERS:**

FROM CREATING A/C'S TO HANDLING THE REPUTATION MANAGEMENT. THEY DO ALL SORT OF DIFFERENT SOCIAL MEDIA WORKS WITH EASE.

#### **CONTENT CREATOR:**

ANY TYPE OF CONTENT YOU GIVE, OUR CONTENT WRITERS ALWAYS GIVES AMAZING CONTENT WHICH ARE CREATIVE AND APT.

#### **SEO MANAGER:**

SEO MANAGING IS TOUGHEST JOB, AND OUR SEO HANDLERS DO THEM WITH UTMOST DEDICATION



## SO, WHY A.D.S?

- WE ARE APPROACHABLE
- WE DEFINE OUR OWN WAYS TO MEET THE CLIENT NEEDS
- WE ARE GOOD AT WHAT WE DO
- WE PRIORITIZE THE EACH AND EVERY DETAIL OF OUR CLIENT
- WE ARE TEAM OF PASSIONATE MEMBERS
- WE ENTIRELY FOCUS ON THE INCREASING THE AUDIENCE TO YOUR BUSINESS
- WE ARE SOCIALLY CONNECTED
- WE GUARANTEE THE RESULTS





## CREATE YOUR BRAND POWER...

A SMALL WORD YET A BIG IMPACT...
WE ARE BRAND CREATORS, IN THIS COMPETITIVE WORLD A SINGLE BRAND POWER CAN DO THE MAGIC TO SUSTAIN IN THE LONG RUN WITH IMPLEMENTING UNIQUE STRATEGIES.

AND AT THE SAME TIME CREATING BRAND IMAGE HAS BECOME MORE EFFECTIVE AND EFFICIENT THROUGH THE INTERNET. THAT EFFICIENCY AND EFFECTIVENESS IS ALL COMES WITH THE BEST BRAND STRATEGIES. THROUGH DIGITAL MARKETING, WE CREATE A BRAND AND SHOWCASE YOUR BRAND TO THE RIGHT PEOPLE ON DIFFERENT PLATFORMS. SO, IT IS ALWAYS BEST TO CREATE BRAND POWER GRAB MORE OPPORTUNITIES.



## HAVE A LOOK AT THE INDUSTRIES WE HAVE OUR MARK



WE HAVE CATERED TO VARIOUS BUSINESSES AND DIVERSIFIED SECTORS LIKE



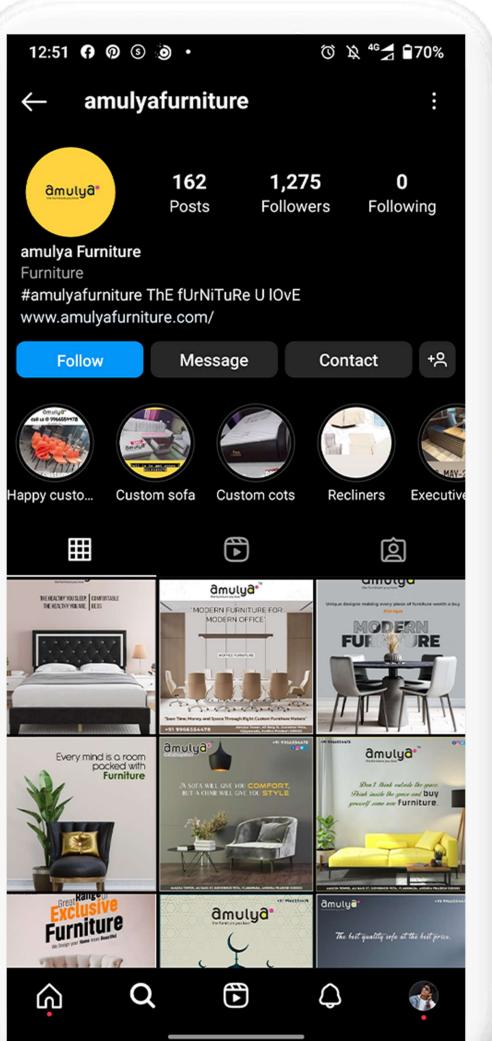


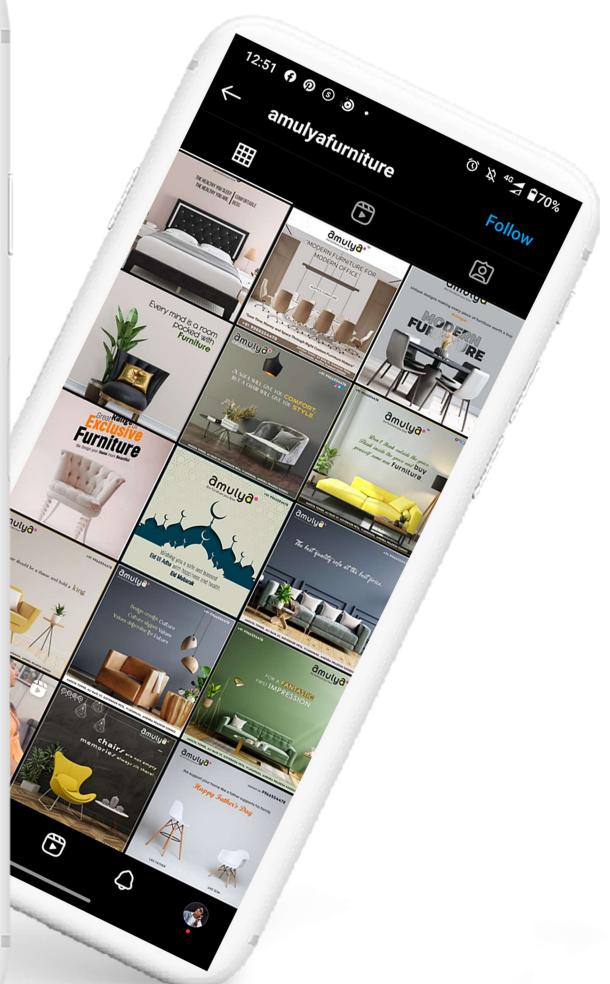


## AESTHETIC THEME POSTS









## COMPLETE DIGITAL MARKETING

AYRON DIGITAL SOLUTION

WEB DESIGNING, SEO, SOCIAL MEDIA ADS









# DETAILED TARGETING WITH REMARKATING APPROACH



OUR PORTFOLIO





BLEND OF UNIQUE DESIGN AND BRAND POWER



## SRI LALITA ENTERPRISES

KRISHNA DISTRICT DISTRIBUTORS



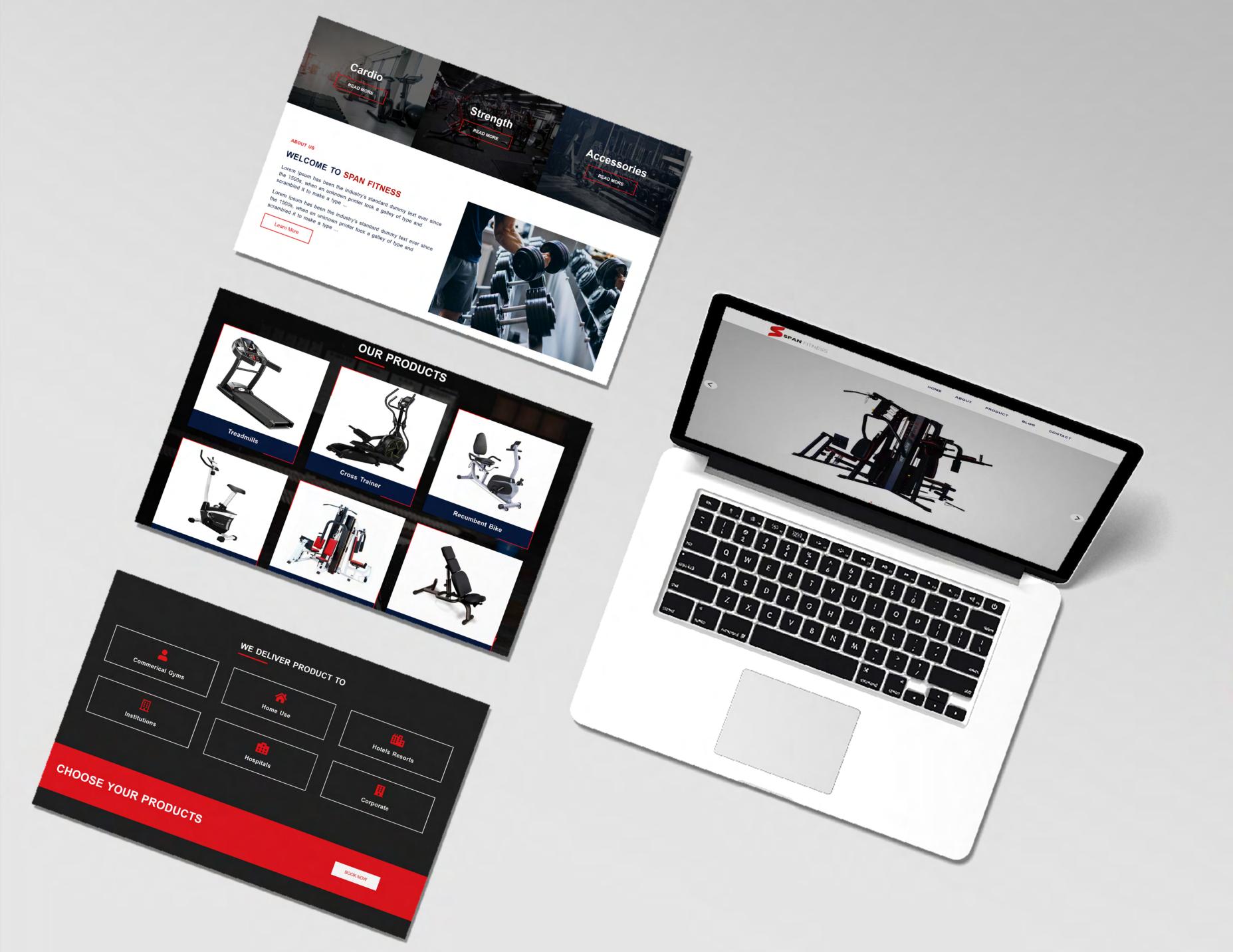












# POWERFULL USER INTERFACE WEBSITES





## 300% MORE LEADS GENERATED

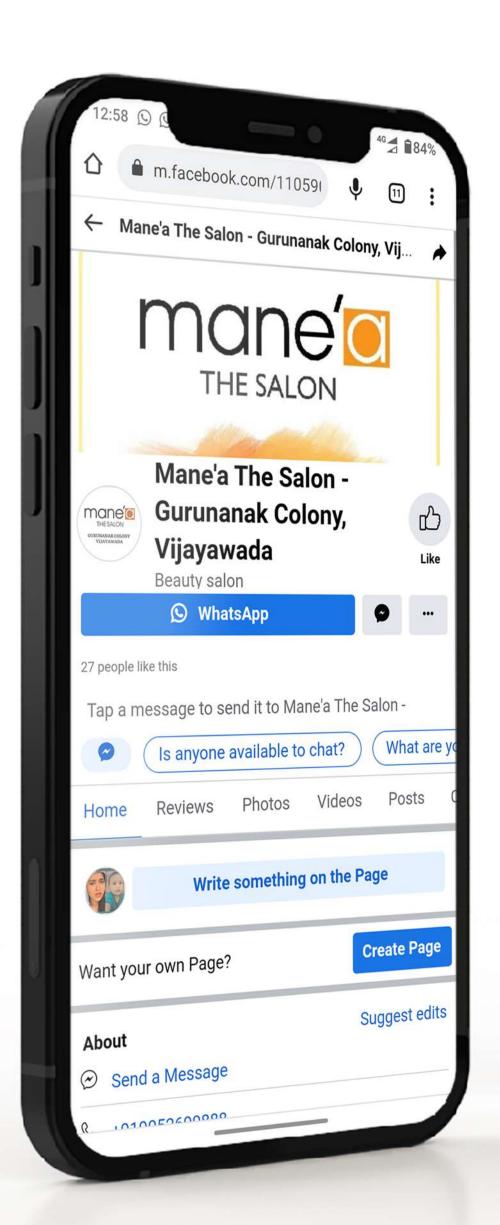


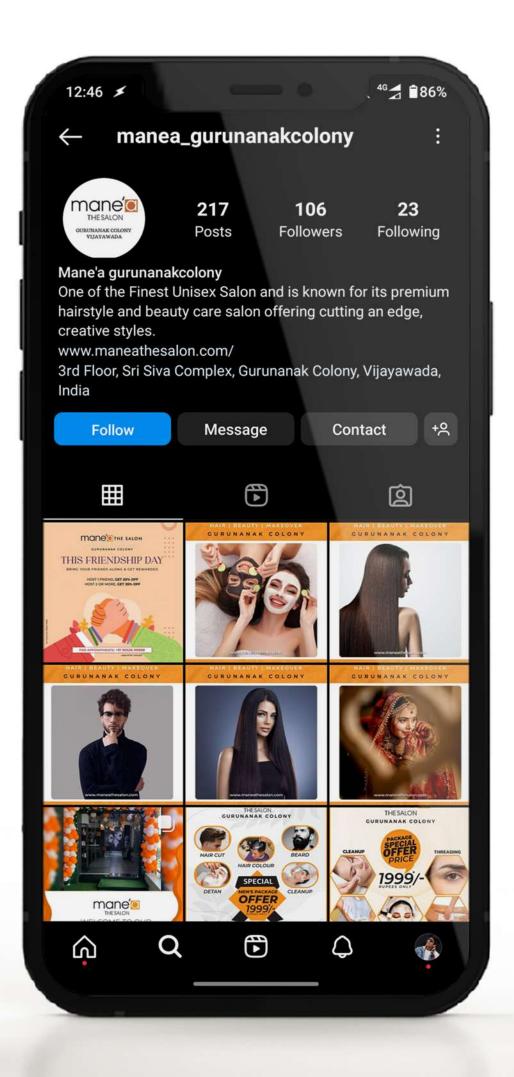




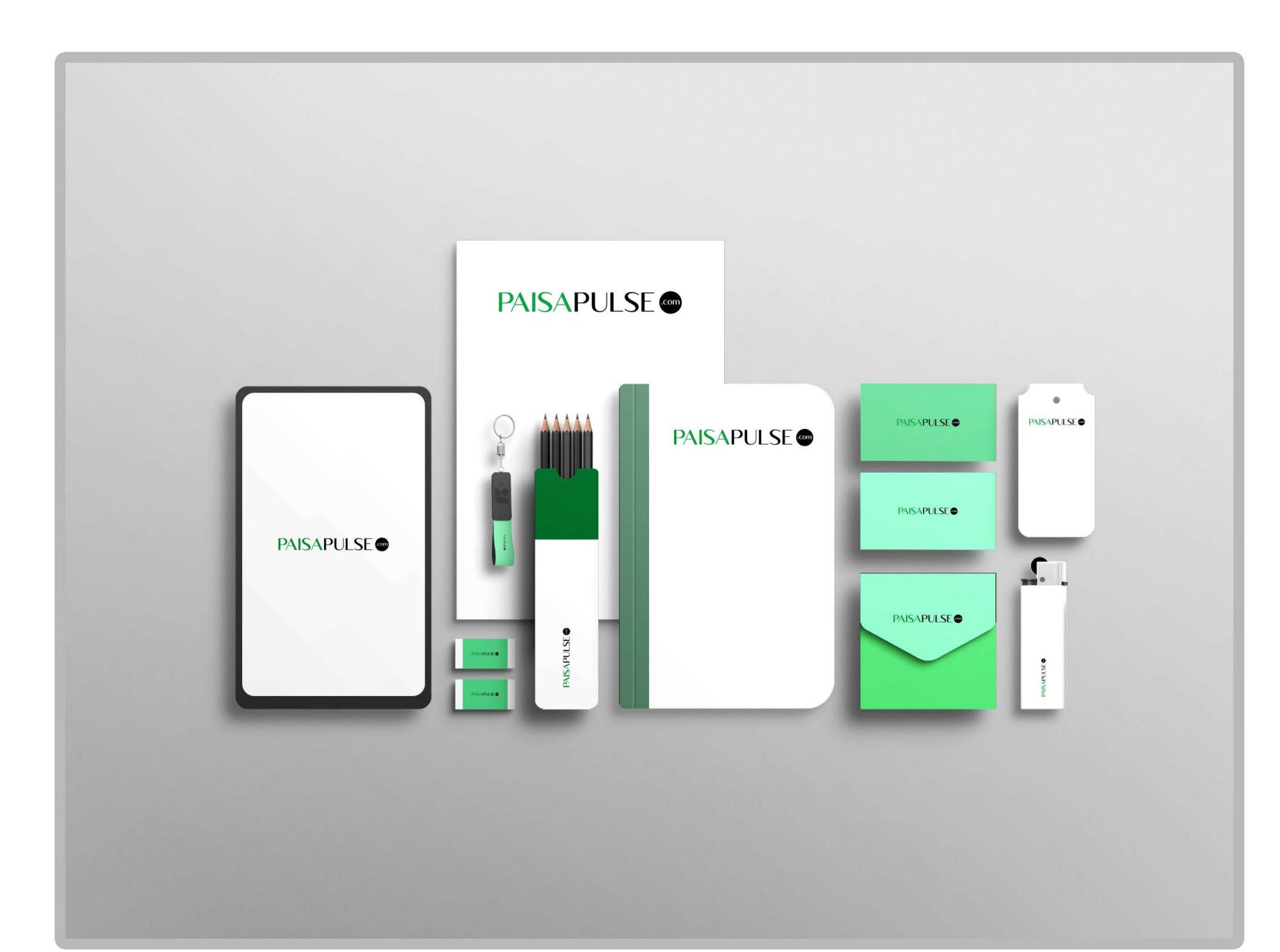
## REVAMPING THE LOCAL BUSINESS













## FROM START TO THE END REBRANDING



### FRIENDS WE HAVE MADE THROUGH OUR JOURNEY



## THANK YOU



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